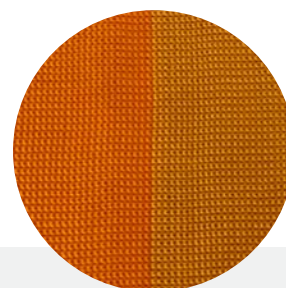


ENABLING TECHNOLOGIES

**MAXCHROMA<sup>®</sup>**



## **MAXCHROMA<sup>®</sup>**

MaxChroma<sup>®</sup> is Techmer PM's proprietary colorant system that expands the color space beyond what traditional colorants choices can achieve. MaxChroma<sup>®</sup> leverages Techmer PM's colorant and technology expertise with a robust testing protocol to produce sustainable solutions for the fiber market.



**IF YOU DREAM IT, WE ENABLE IT.**

[GLOBALMARKETING@TECHMERPM.COM](mailto:GLOBALMARKETING@TECHMERPM.COM)

## ENABLING TECHNOLOGIES

# MAXCHROMA®

MaxChroma offers sustainable solutions to the present challenges in the solution dyed market, including a range of solutions to overcome the reactive nature of polyamide.

With MaxChroma, customers will get the color they want with the quality they expect.

## APPLICATION

- Fine denier apparel
- Upholstery
- Artificial Turf
- Outdoor woven fabrics (boat covers, chairs, umbrellas, etc.)
- Carpet and rugs

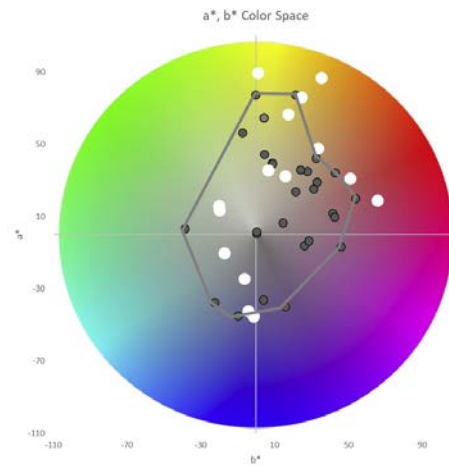
## BENEFITS

- Wider color space
- High strength, High chroma
- Color consistency
- Lot-to-lot control
- Improved fastness
- Improved physicals



## EXPANDED COLOR SPACE

Techmer PM is continuously developing more colors and durability.



White circle indicates color space that is being explored.



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